

# Asset Management conference 2016

The changing face of Asset Management

27 September 2016





# RegTech....FinTech's younger sibling

27 September 2016

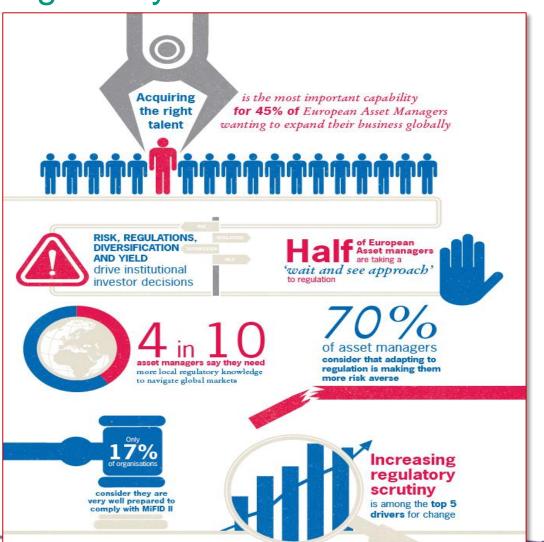
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Head of Financial Services Business Consulting



# The asset management industry is struggling to cope with the regulatory reform





#### It Takes a Village to Manage Operational Risk

22 July 2016 | 6222 views | 5 📮

Whose job is it to manage operational risk?

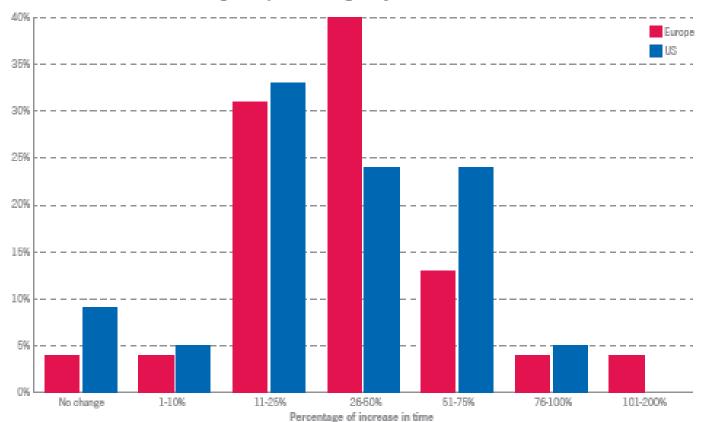
- · The Chief Risk Officer? Check
- · Operations Management? Check
- · Compliance? Check
- · Data Management? Check
- · Technology Providers, FinTech and RegTech? Check
- · Yours and mine? Check!

27% of CEOs and 40% of employees believe that making executives criminally accountable for the activities undertaken by the firm would serve the industry well.

# MiFID II will have a one-off cost of €512-€732 million and an on-going compliance cost of between €312-€586 million.



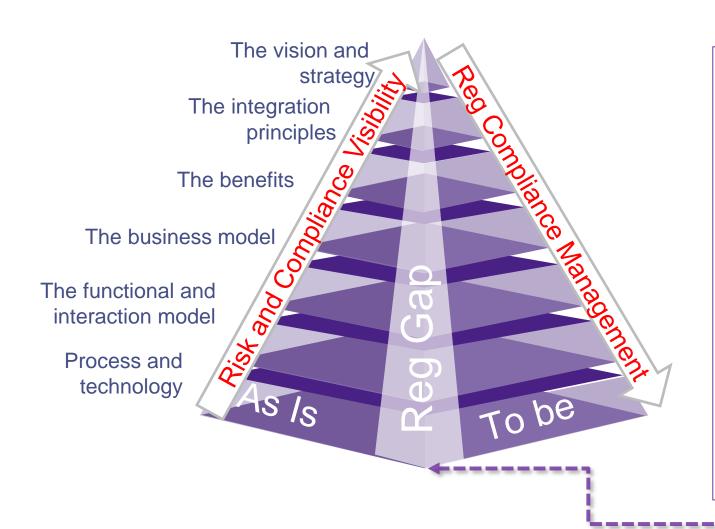




The time that senior management spends dealing with compliance related issues has increased exponentially, diverting their attention from other revenue generating activities.

# MiFID II an operating model design





#### **Key areas of consideration**

- use of OTF's Technology, operations
- market abuse surveillance
- trade (post and pre) transparency Bonds, structured finance etc.
- best execution
- product governance
- transaction reporting
- inducements Inc research and dealing commission
- benchmarking
- algorithmic trading
- commodities and derivatives many exemptions removed
- appropriateness and suitability Skilled resources – You probably have limited capacity or don't have access to skilled resources.

### Compliance and risk management challenges are many





### **Volume of Regulation**



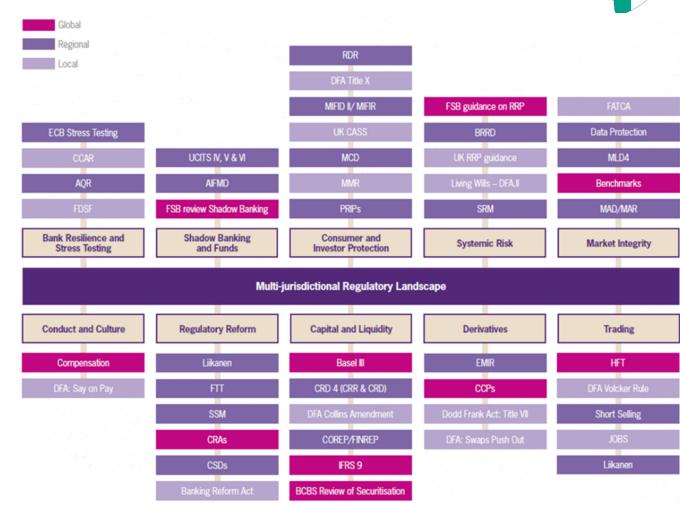
**Material Impact** 



**Accountability** 



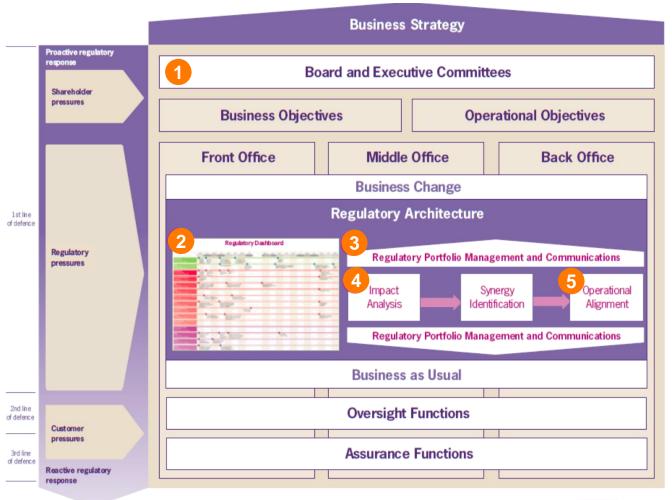
Decentralised or Federated Business Models



# Last year we spoke about regulatory change models and how to manage the spaghetti

#GTfinserv





- **Governance and accountability**
- Single view dashboard
- Regulatory portfolio management
- **Impact analysis**
- **Operational alignment**

## Challenges for the compliance function



- compliance teams have historically been responsible for identifying regulatory changes and requirements; however, they tended to implement rules individually and prioritise according to the nearest deadline
- in an environment where pragmatic implementation, as opposed to absolute adherence, is not an option, regulatory compliance needs to evolve beyond a simple check box exercise to a proactive and fully integrated function.
   Are compliance departments structured to deal with such change?
- with salaries increasing around 17% year on year, experts sustain that the strong demand for compliance professionals has triggered a war for talent

## Challenges for the compliance function



 the avalanche of new monitoring and reporting requirements renders the coordination of regulatory change programmes nearly impossible.
 Organisations wanting to manage regulation proactively need a single source of regulatory information.

# RegTech is an industry solution that **needs** to be a strategic initiative



# Compliance data warehouse

Compliance data, trends and case management

#### **Fraud prevention**

Anti-Money
Laundering,
transition
monitoring and
fraud detection

# Compliance analytics

Conduct compliance risk assessment metrics

Rapidly developing RegTech solutions

#### MI and reporting

On-demand, usertailored compliance risk reporting

#### Regulatory Compliance automation

Regulation-specific, on demand service, documentation and audit trial capabilities

# **Employee** surveillance

Behavioural assessment, voice and electronic communication screening "Regtech is a term coined to classify a group of companies that, by harnessing the capabilities enabled by new technologies such as cloud computing, big data, and blockchain, are devising solutions to help companies across all sectors of activity ensure that they comply with regulatory requirements"



## What should RegTech be?



- agile quickly respond to changing environments
- swift not an IT driven solution, business driven solution
- centralised a single place for all the regulatory requirements by use of cloudbased technologies with shared data structures among multiple regulations
- balanced not over engineered, but precisely scoped
- cost effective min cost of adoption v's in-house development
- visual analytics patterns and visual insights
- single source of information CXO and Ops
- uniformity orchestrate uniform compliance standards to the varied requirements of multiple regulations

## Future RegTech trends





# Positive customer experience

RegTech will help to drive positive customer experiences. For eg, a robust fraud detection platform could shorten the transaction life-span and improve consumer experience by reducing the number of false negatives.



# Improved governance

RegTech can provide greater confidence in meeting the broad agenda on wider organisational governance, transparency and proactive reporting of risk and compliance.



# Increased market stability

The same
technologies that
foster growth and
promote customer
experience can also
be used to protect
the financial health of
institutions and
prevent disruption of
market agility and
integrity.



# Enhanced regulatory reporting

An expected application of RegTech will be to meet regulatory-driven data analytics and support submissions to authorities. Early adopters will gain a competitive advantage by setting trends and gaining insights.

More financial institutions, both established and otherwise, are expected to explore the rapidly evolving RegTech solutions in the next 6 to 12 months. This is good news, as it then contributes to the growing focus and concentration from the regulators, both in the UK and globally. The focus could be attributed to the following four areas

# Six areas where RegTechs are working



6 AREAS WHERE REGTECHS ARE WORKING TO SIMPLIFY COMPLIANCE*		
Interpretation of regulation	Reporting	Data access, storage, and management
Suade Fundapps  Output  Output	CAPPLIECH VICIAITY  AQMETRICS  Silverfinch Commcise  FORTIA	invixis encompass  trunomi ACEUDELTA  ComplyAdvantage
Fintech startups	Fraud prevention/detection	Risk management
CONTEGO  III  Met Facilities	dentityMind	Percentile  AlgoDynamix  Algorithmica Research AB  Horse  CORLYTICS  OSIS  Gpen Source Investor Services E.V.

## R2 Tool/level 1 – methodology overview



#### Phase 1: Scoping and discovery

1. Regulatory documents

2. Framework items

3. Requirements

4. Actions

The documents relating to the regulatory

framework, section 166 or notice (as applicable) are uploaded to the Tool in their original form - these are then available as the principal reference

The reference documents are

broken down into distinct paragraphs with each one being given a distinct index kev. These are loaded into the Tool's database and crossreferenced to each other.

Each of the distinct paragraphs are reviewed and, if applicable, the requirements that

the organisation will need to address are identified and captured in the Tool. These are linked to the originating text.

For each of the given requirements, further analysis is performed to define the specific actions that will need to be performed in

order to satisfy it. These are captured in the Tool and cross linked back to the noted requirement.

Phase 2: Planning and delivery

5. Activities

6. Workstreams

The detailed activities that underpin each action are defined

and grouped into distinct workstreams. Details of owners, planned start & end dates are also captured.

7. Deliverables

Deliverables linked to the specific activities are captured and tied to its completion date (planned vs. actual). The Tool supports

the automatic generation of Gantt Charts to aid programme managers with planning and execution.

For each of the noted deliverables, the Tool

8. RAID Log

supports the maintenance of a Risks, Assumptions,

Issues and Dependencies log. This can be used to form the basis of programme tracking and supporting MI dashboarding.

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# Questions & feedback





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# Recovery planning

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Partner – Advisory Services Grant Thornton (Ireland)



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Recovery plans – Introduction and evolution

**Key issues for investment/MiFiD firms** 

### Recovery plans – introduction and evolution



Banks and investment firms subject to the BRRD are is expected to have a recovery plan that:

Is compliant, comprehensive, forward thinking

'Lives' day-to-day

Is part of the risk management system

Impacts strategic direction in the long term

### Recovery Plans – Introduction and Evolution



# Typically, the evolution of such regulatory required documents should be reflective of

meeting minimum requirements responding to regulatory or other feedback

adding sophistication

embedding into the risk management framework of the institution

impacting strategy

### Key issues for investment/ MiFiD firms



On-going development of recovery plans to meet regulatory expectations

Clarifications and impact on MiFiD activities

**BRRD** levy

## Clarifications and impact on MiFiD activities



Implementation of BRRD impacts MiFiD activities as financial instruments subject to the regime are impacted. As a result distribution to clients the following is at issue:

- relevant Risk Identification
- relevant MiFID requirements
- solid procedures for the categorisation of clients
- disclosure
- provision of investment advice
- suitability and appropriateness
- conflicts of Interest

## **BRRD** levy



- National Resolution Authority (NRA)
- Bank and Investment Firm Resolution Fund (the 'BIFR Fund')
- the "delegated regulation"
- the European Union (Bank Recovery and Resolution) Resolution Fund Levy Regulations 2015 (the "Levy Regulations")
- three methodologies for the calculation of the levies
- risk-based versus flat fee versus BRRD Base:
  - impact on balance sheet size
  - certain activities
  - parental jurisdiction

# Questions & feedback

