

Asset Management conference 2016

The changing face of Asset Management

27 September 2016



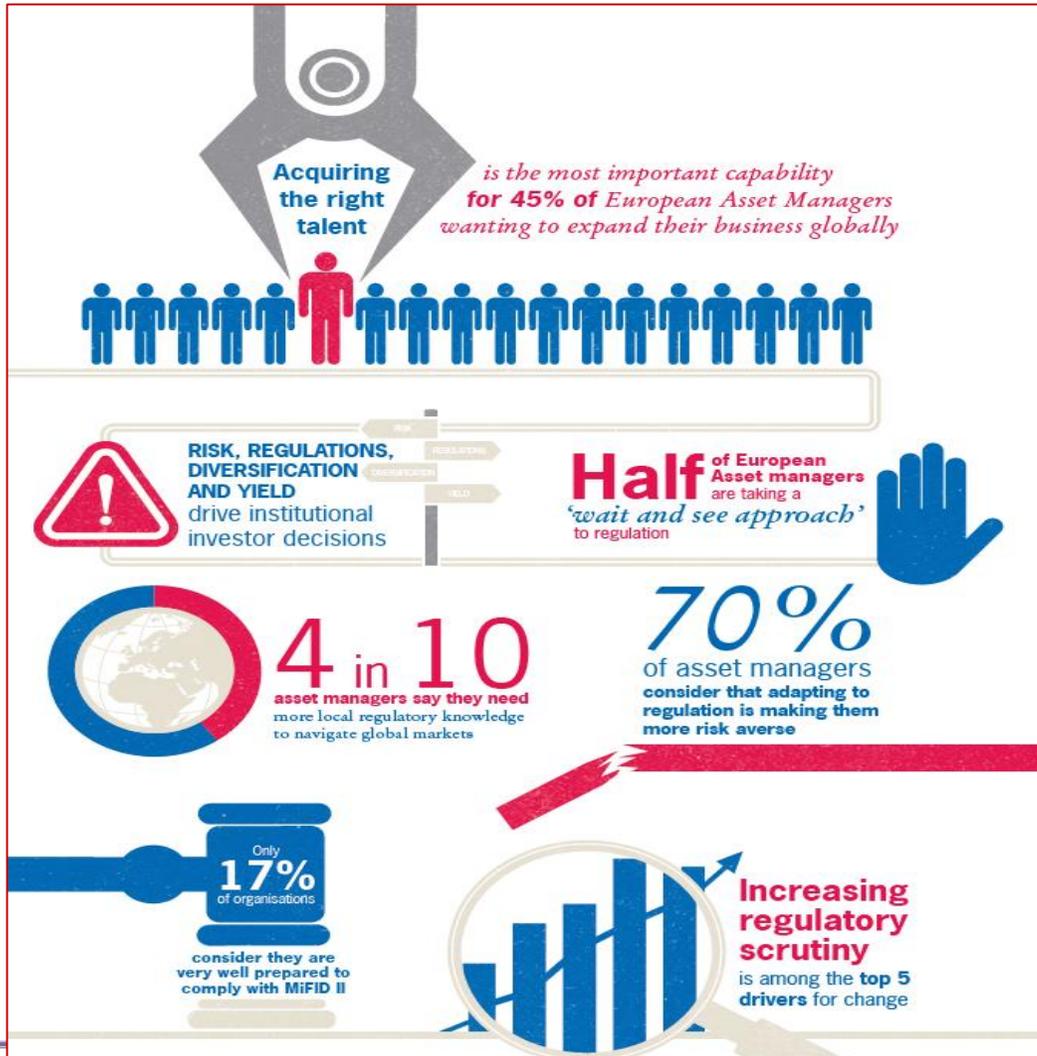
RegTech....FinTech's younger sibling

27 September 2016

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The asset management industry is struggling to cope with the regulatory reform



It Takes a Village to Manage Operational Risk

22 July 2016 | 6222 views | 5

Whose job is it to manage operational risk?

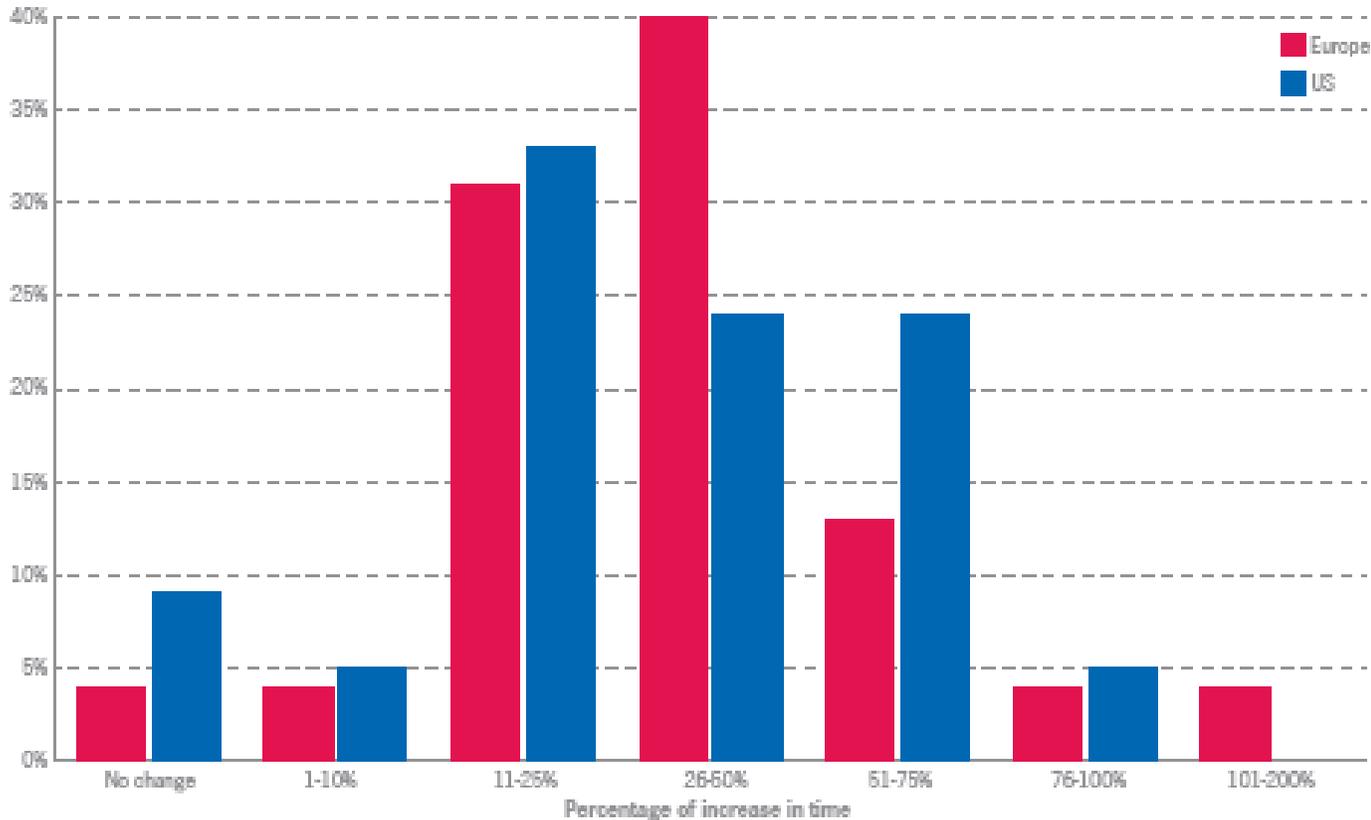
- The Chief Risk Officer? Check
- Operations Management? Check
- Compliance? Check
- Data Management? Check
- Technology Providers, FinTech and RegTech? Check
- Yours and mine? Check!

27% of CEOs and 40% of employees believe that making executives criminally accountable for the activities undertaken by the firm would serve the industry well.

MiFID II will have a one-off cost of €512-€732 million and an on-going compliance cost of between €312-€586 million.

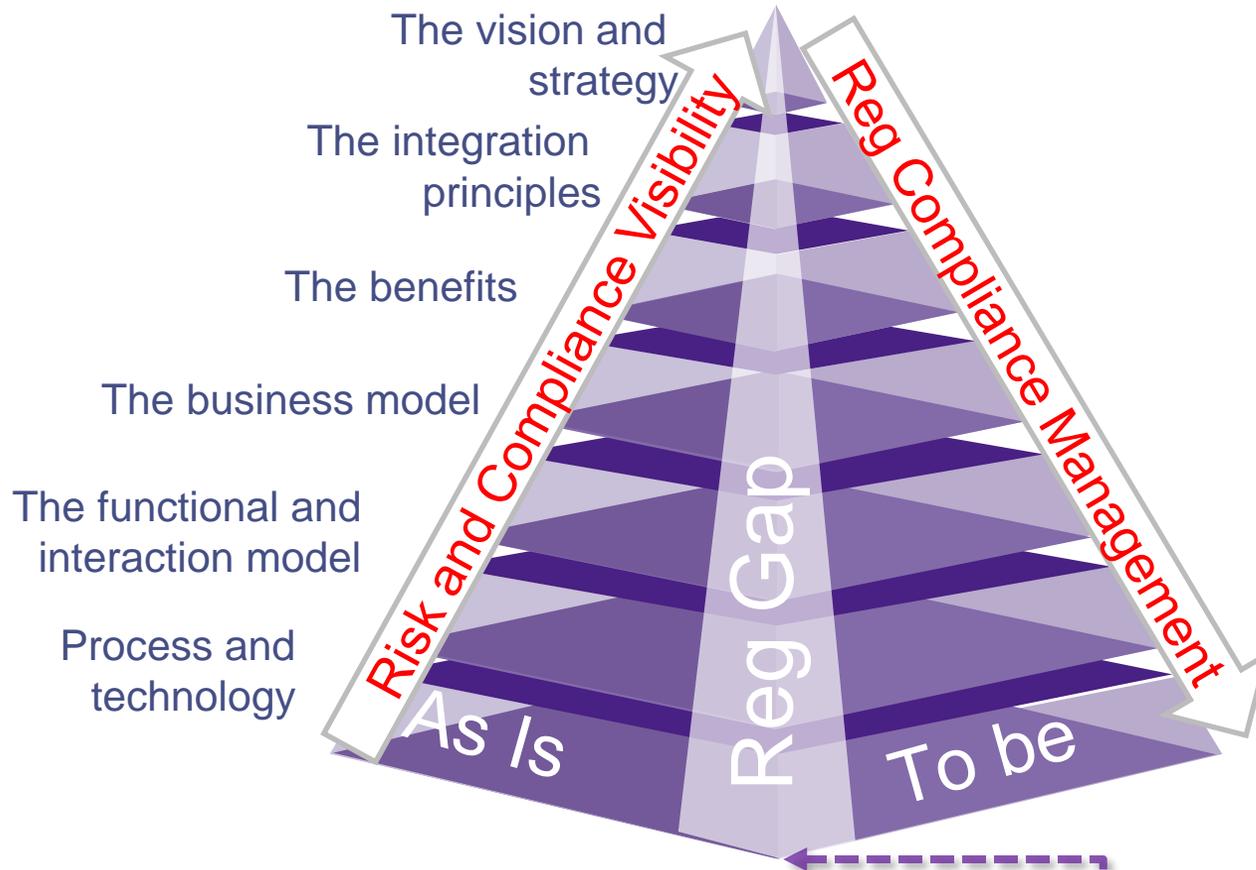


Increase of CCOs time dedicated to legal, compliance and regulatory issues



The time that senior management spends dealing with compliance related issues has increased exponentially, diverting their attention from other revenue generating activities.

MiFID II an operating model design



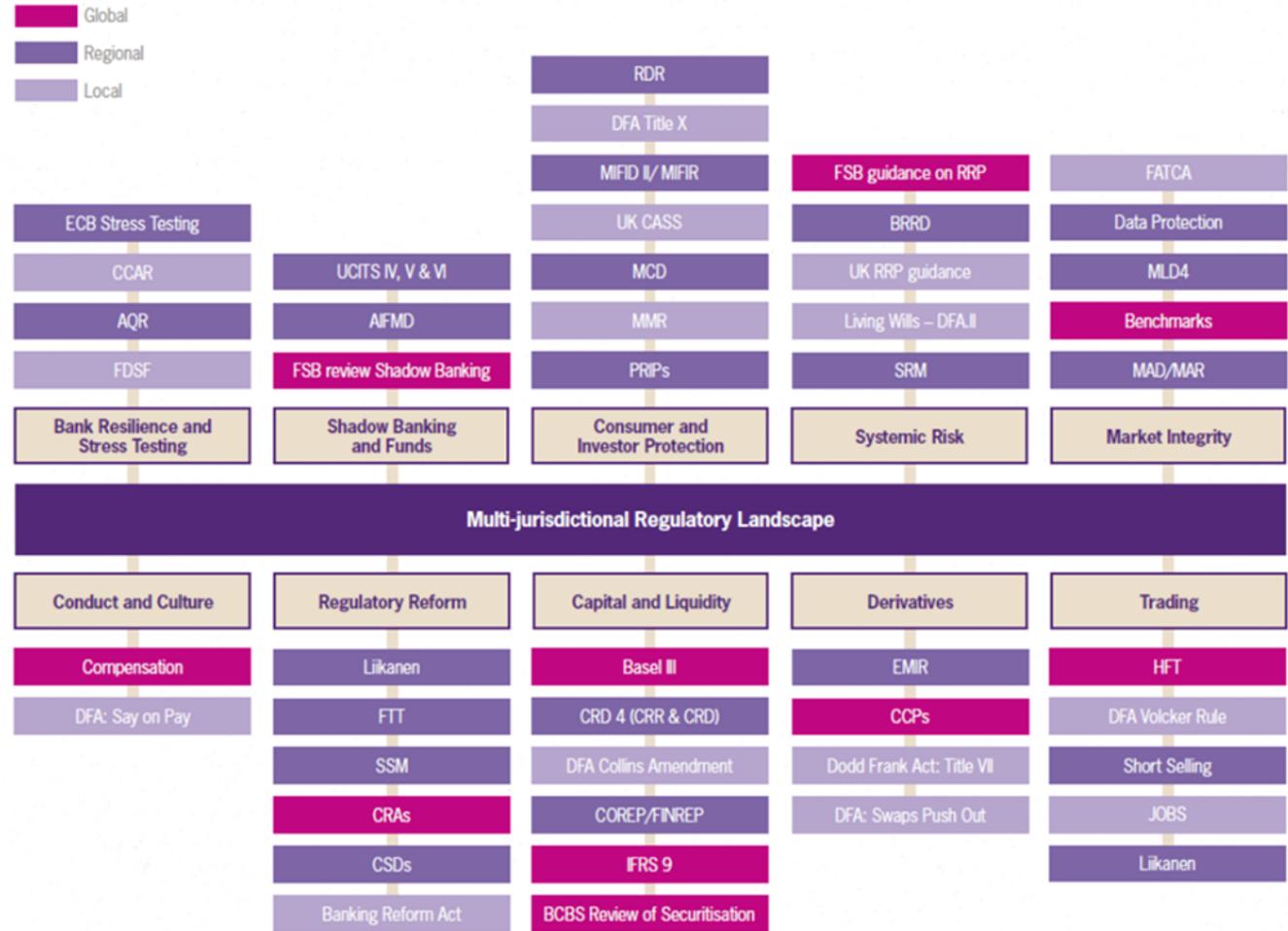
Key areas of consideration

- use of OTF's - Technology, operations
 - market abuse – surveillance
 - trade (post and pre) transparency – Bonds, structured finance etc
 - best execution
 - product governance
 - transaction reporting
 - inducements – Inc research and dealing commission
 - benchmarking
 - algorithmic trading
 - commodities and derivatives – many exemptions removed
 - appropriateness and suitability
- Skilled resources – You probably have limited capacity or don't have access to skilled resources.

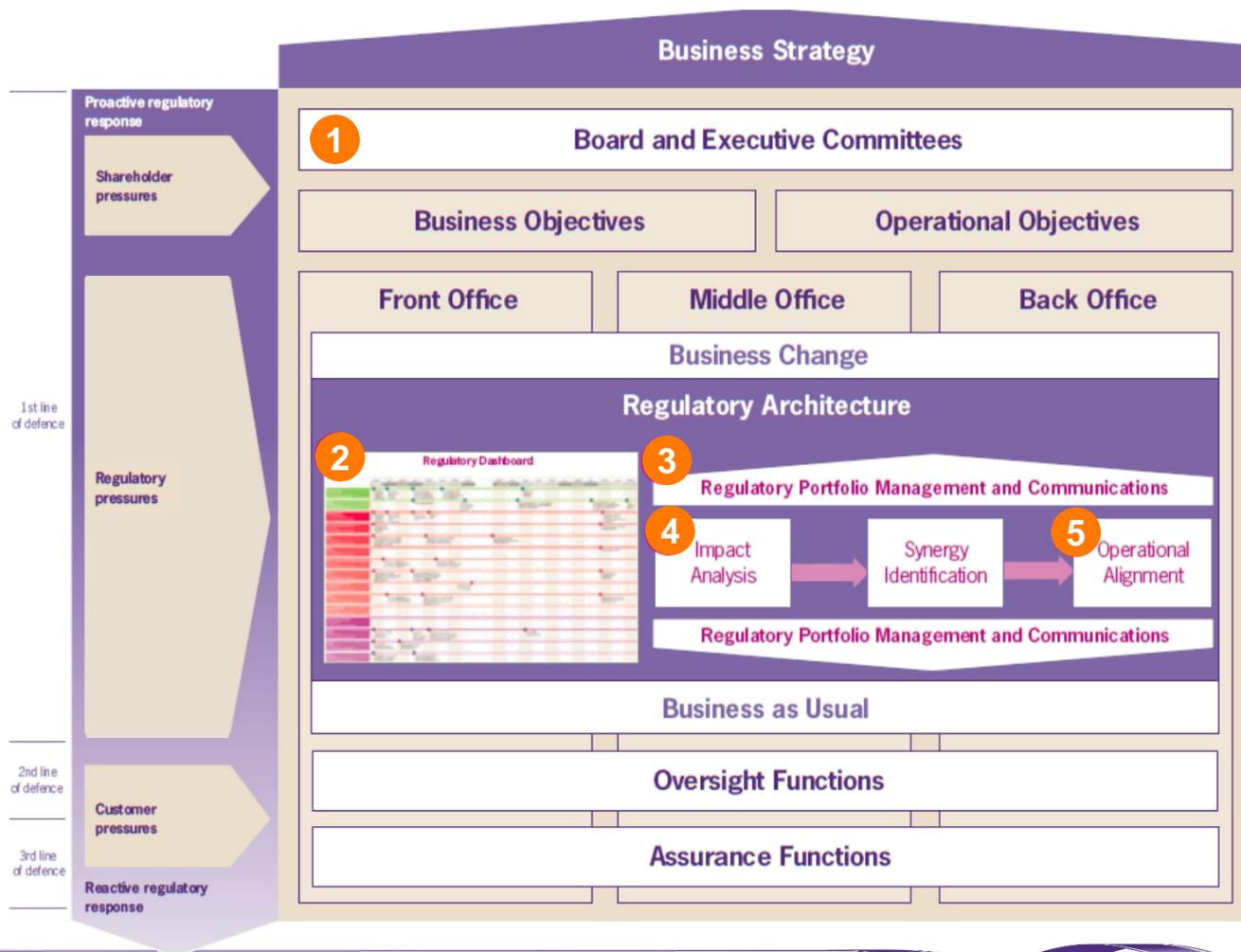
Compliance and risk management challenges are many



- 1 Volume of Regulation
- 2 Material Impact
- 3 Accountability
- 4 Decentralised or Federated Business Models



Last year we spoke about regulatory change models and how to manage the spaghetti



- 1 Governance and accountability
- 2 Single view dashboard
- 3 Regulatory portfolio management
- 4 Impact analysis
- 5 Operational alignment

Challenges for the compliance function



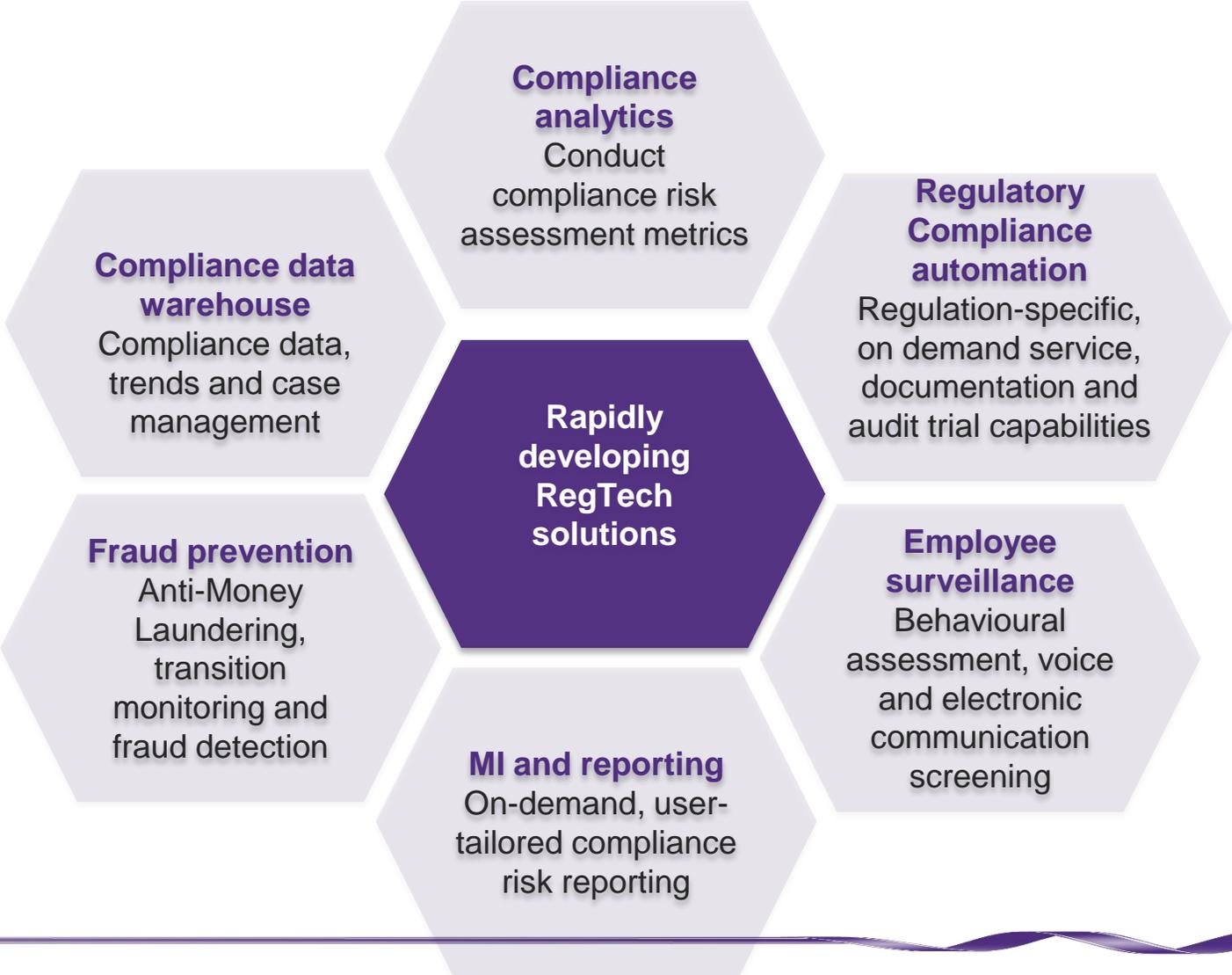
- compliance teams have historically been responsible for identifying regulatory changes and requirements; however, they tended to **implement rules individually and prioritise according to the nearest deadline**
- in an environment where pragmatic implementation, as opposed to absolute adherence, is not an option, **regulatory compliance needs to evolve beyond a simple check box exercise to a proactive and fully integrated function.** Are compliance departments structured to deal with such change?
- with **salaries increasing around 17% year on year**, experts sustain that the strong demand for compliance professionals has triggered a war for talent

Challenges for the compliance function



- the avalanche of new monitoring and reporting requirements renders the **coordination of regulatory change programmes nearly impossible**. Organisations wanting to manage regulation proactively need a single source of regulatory information.

RegTech is an industry solution that **needs** to be a strategic initiative



“Regtech is a term coined to classify a group of companies that, by harnessing the capabilities enabled by new technologies such as cloud computing, big data, and blockchain, are devising solutions to help companies across all sectors of activity ensure that they comply with regulatory requirements”

What should RegTech be?



- **agile** – quickly respond to changing environments
- **swift** – not an IT driven solution, business driven solution
- **centralised** - a single place for all the regulatory requirements by use of cloud-based technologies with shared data structures among multiple regulations
- **balanced** – not over engineered, but precisely scoped
- **cost effective** – min cost of adoption v's in-house development
- **visual analytics** – patterns and visual insights
- **single source of information** – CXO and Ops
- **uniformity** – orchestrate uniform compliance standards to the varied requirements of multiple regulations

Future RegTech trends



Positive customer experience

RegTech will help to drive positive customer experiences. For eg, a robust fraud detection platform could shorten the transaction life-span and improve consumer experience by reducing the number of false negatives.



Improved governance

RegTech can provide greater confidence in meeting the broad agenda on wider organisational governance, transparency and proactive reporting of risk and compliance.



Increased market stability

The same technologies that foster growth and promote customer experience can also be used to protect the financial health of institutions and prevent disruption of market agility and integrity.



Enhanced regulatory reporting

An expected application of RegTech will be to meet regulatory-driven data analytics and support submissions to authorities. Early adopters will gain a competitive advantage by setting trends and gaining insights.

More financial institutions, both established and otherwise, are expected to explore the rapidly evolving RegTech solutions in the next 6 to 12 months. This is good news, as it then contributes to the growing focus and concentration from the regulators, both in the UK and globally. The focus could be attributed to the following four areas

Six areas where RegTechs are working



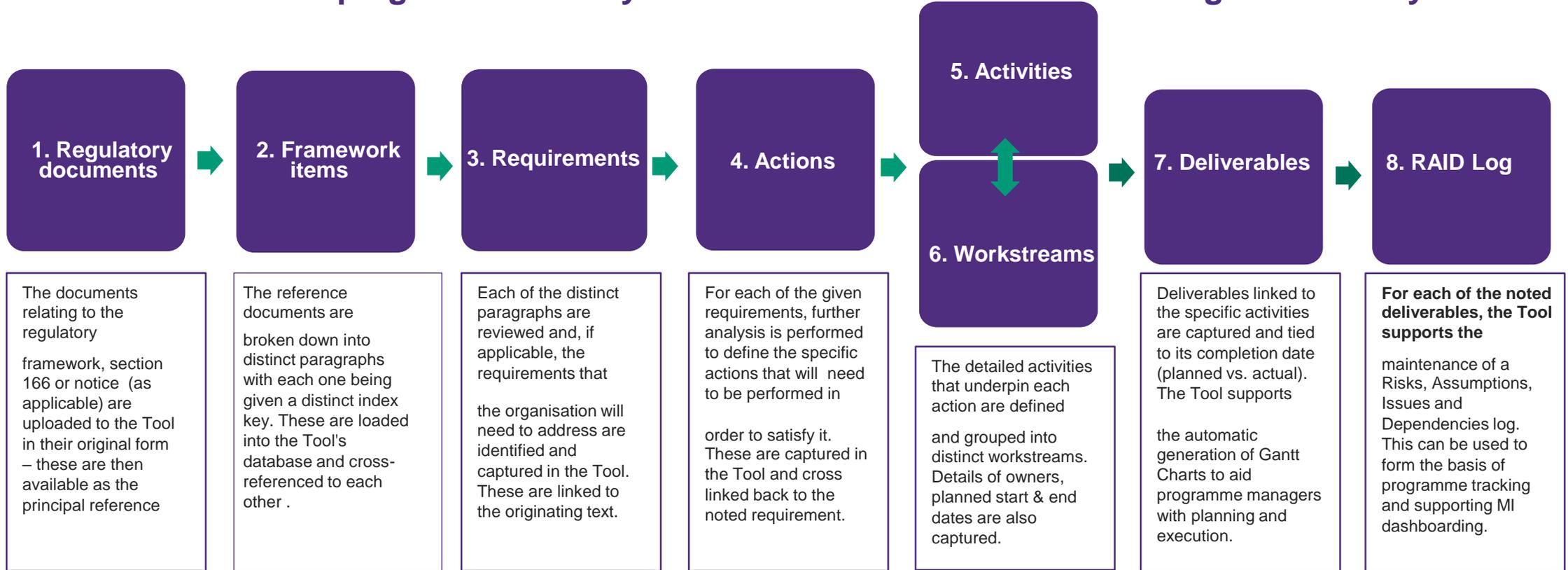
6 AREAS WHERE REGTECHS ARE WORKING TO SIMPLIFY COMPLIANCE*		
Interpretation of regulation	Reporting	Data access, storage, and management
Fintech startups	Fraud prevention/detection	Risk management

R2 Tool/level 1 – methodology overview



Phase 1: Scoping and discovery

Phase 2: Planning and delivery



Questions & feedback



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Recovery planning

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Key issues for investment/MiFiD firms

Recovery plans – introduction and evolution



Banks and investment firms subject to the BRRD are expected to have a recovery plan that:

Is compliant,
comprehensive,
forward thinking

'Lives' day-to-day

Is part of the risk
management
system

Impacts strategic
direction in the
long term

Recovery Plans – Introduction and Evolution



Typically, the evolution of such regulatory required documents should be reflective of

meeting
minimum
requirements

responding to
regulatory or
other
feedback

adding
sophistication

embedding
into the risk
management
framework of
the institution

impacting
strategy

Key issues for investment/ MiFiD firms



On-going development
of recovery plans to
meet regulatory
expectations

Clarifications and impact
on MiFiD activities

BRRD levy

Clarifications and impact on MiFiD activities



Implementation of BRRD impacts MiFiD activities as financial instruments subject to the regime are impacted. As a result distribution to clients the following is at issue:

- relevant Risk Identification
- relevant MiFiD requirements
- solid procedures for the categorisation of clients
- disclosure
- provision of investment advice
- suitability and appropriateness
- conflicts of Interest

BRRD levy



- National Resolution Authority (NRA)
- Bank and Investment Firm Resolution Fund (the 'BIFR Fund')
- the “delegated regulation”
- the European Union (Bank Recovery and Resolution) Resolution Fund Levy Regulations 2015 (the “Levy Regulations”)
- three methodologies for the calculation of the levies
- risk-based versus flat fee versus BRRD Base:
 - impact on balance sheet size
 - certain activities
 - parental jurisdiction

Questions & feedback

