

# Grant Thornton as your EU GDPR representative

Are you a non EU based company offering goods or services in EU but don't have an establishment in the EU? If so, you need an EU GDPR representative and Grant Thornton can help with a cost effective solution.

## What is an EU representative?

An EU representative acts as a point of contact for EU individuals and local data protection authorities. The purpose of appointing the EU representative is to ensure any EU data subjects (customers, employees, etc.) will be able to contact your organisation in order to exercise their GDPR Data Protection rights as well as to enable the EU data protection authorities an access method to you.

### Post-Brexit and non-EU companies:

Controllers or processors that don't have an establishment in the EU but offer goods or services in the EU need an EU representative.



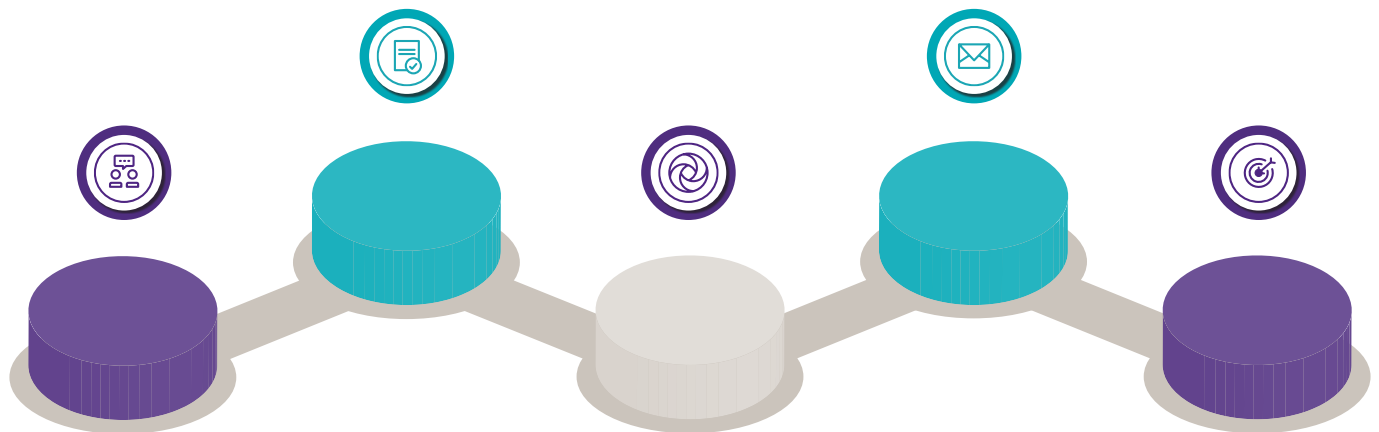
## What value will be added to your organisation by appointing an EU GDPR representative?

- compliance with the Article 27 of the GDPR;
- EU business operations enablement;
- avoidance of fines and negative reputation for non-compliance which may lead to losing customers;
- enhanced customer and partner trust – your company will demonstrate sound data protection practice; and
- access to optional industry leading data protection services at preferential rates based in Ireland.



## Why Grant Thornton?

Grant Thornton represents clients in all aspects of data protection. From data protection officer outsourcing, to interacting with statutory authorities, to EU representation; we operate in many roles on behalf of our clients.



A point of contact for the EU data subjects and the EU data protection authorities.

Cooperation with competent supervisory authorities as appropriate with regard to any action taken to enable your compliance with GDPR.

Maintain a copy of your Record of Processing Activities (RPA) and make it available to supervisory authorities on request.

Access to local and international industry leading expertise.

Access to leading practice assets, tools and accelerators for compliance activities.

Readiness for future data protection developments.

Tailored contact details on your website and other company documents, including email address.

**A cost effective solution to enable GDPR compliance.**

## Contact

If you are unsure whether your organisation needs to appoint an EU GDPR representative please contact a member of our dedicated team to arrange a self-assessment.



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