



Grant Thornton

An instinct for growth™

Strategic support

Business Consulting

Enabling you to drive efficiency and growth



Our core services

Our Business Consulting Strategic Support team can help your organisation achieve its goals by providing a specialist service tailored to your specific needs. Our dedicated team can assist you with an independent, detailed and persuasively argued expert report or analysis of the key opportunities and challenges affecting your organisation. Our assistance will enable you to positively influence crucial decision making processes with both internal and external stakeholders that will enable your organisation to grow.

Market analysis

We can help you better understand the dynamics, opportunities and challenges of the environment that you operate in to help you develop and implement your strategic goals. In doing so, we provide you with a competitive advantage to ensure success.

Cost Benefit Analysis (CBA)

Our team can assist you identifying and estimating the costs, benefits, strengths and weaknesses of investment proposals. Identifying and assessing alternative options and determining the best approach to achieve the benefits will ensure your investment decision is sound and enable your organisation to grow.

Feasibility study

At Grant Thornton we help you assess the practicality of new ideas, their strengths, weaknesses, opportunities and threats they face and the resources required, this will give you the insight needed to determine their prospects for success.

Economic impact analysis

We enable you to assess the impact of your organisation, policy, program, project, activity and other economic events in the wider economy. We analyse the direct, indirect, induced and dynamic effects of your event to show the resulting change in economic activity from your decisions.

Advocacy reporting

Our team help you influence the decision making processes of your key internal and external stakeholders. By providing an independent, detailed and persuasively argued report we ensure you maximise the opportunity at hand and ensure a positive outcome for your organisation.

White papers

Our assistance in producing white papers will help you reach your target audience and present your view of the world in the best possible light. We will provide you with a report that highlights the key message, facts and arguments to inform and persuade your stakeholders.

What our experienced team can do for you

We take the time to ask questions and listen to your needs in order to discover what's important to you so we can make it important to us. Our strategic support team deliver innovative solutions to the challenges faced by our clients across a multitude of sectors. Clients choose us because of the breadth of services we offer, our proven delivery methods and our high quality outputs.

1

Case study one Advocacy report - Public service union

Our team was commissioned by the public service union to provide a report on the future of their member network in Ireland, highlighting the current state of the network and evaluating potential options to ensure its future sustainability. A subsequent follow up report was commissioned to identify the detrimental impact the delivery of the network would have on local communities.

2

Case study two Market analysis - Industry representative body

Our team was commissioned by the official representative society of one of Ireland's biggest industries to produce a report highlighting the challenges facing its members. The report recommended how the society and its members could respond to challenges to ensure their future success. Our report formed the basis of the key note presentation at the industry's annual conference and its recommendations are currently being adopted by the industry.

3

Case study three Business analysis - International bank

Our team was commissioned by a leading international bank to produce a report on the agri-food industry. The report focused on the current financial conditions faced by primary producers, identified the key drivers of future change and modelled the potential monetary impact of a variety of Brexit scenarios over the next decade. Our report is assisting the bank to formulate its forward looking strategy for the sector.



4

Case study four
Cost Benefit Analysis (CBA) - World renowned Irish sports venue

Our team was commissioned to complete a full CBA meeting on public spending code requirements, in support of an application for public funding for a proposed redevelopment of a world renowned Irish sports venue. The timescales were extremely challenging. We relocated key members of our team to the venue to work closely with and provide assurance to the client and ensure that the project was completed on schedule and to their satisfaction.

5

Case study five
White paper - Republic of Ireland and Northern Ireland business association

Our team was commissioned to produce an independent report highlighting the case for investment in a significant piece of all island infrastructure for Ireland. Using our experience and contacts we were able to engage with a wide variety of prominent stakeholders from across the island, representing a mix of industry bodies, state organisations and members of the business communities to present a persuasive case that is being used to support the approval stage.

Why choose Grant Thornton?

Our Business Consulting Strategic Support team is ideally placed to help you achieve your goals, we:

- are a multi-disciplinary team with a proven track record of managing and successfully delivering on our clients needs;
- have the templates, tools and techniques to meet your requirements and exceed your expectations;
- have a wealth of experience to provide the assurance and deliver the outcomes you require;
- provide robust, independent advice and recommendations backed up by strong evidence; and
- are flexible and agile enough to adapt our approach and strategies to successfully deliver on our clients needs.

Business Consulting

The Grant Thornton Business Consulting department is a specialist team which services key industries and sectors in specific areas such as project and programme management, strategic planning, business process improvement and finance transformation. Our experienced teams have dedicated industry knowledge in healthcare, life sciences, agri-food, energy, transport and infrastructure, telecommunications, media and technology. We think about the complex issues facing organisations and have developed robust and sustainable solutions to address the challenges being faced.

Key management contacts for our local team include:

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Offices in Dublin, Belfast, Cork, Galway, Kildare, Limerick and Longford.

We are Grant Thornton

Grant Thornton is Ireland's fastest growing professional services firm. We deliver solutions to all business challenges. Clients choose us because the breadth of financial and business services they need is available, delivered innovatively and always to the highest standards. At Grant Thornton we are committed to long term relationships. We are different. We are Grant Thornton.



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