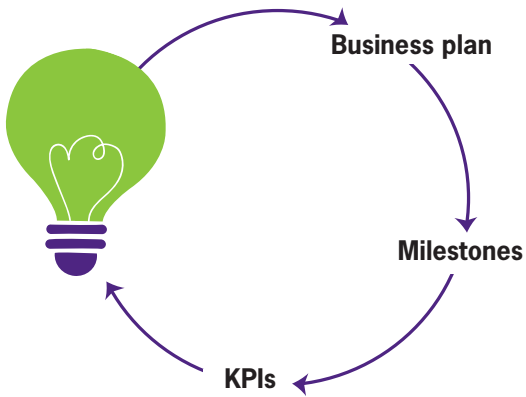




Business strategies for start-ups and SMEs

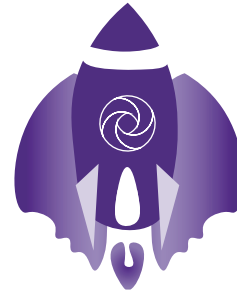
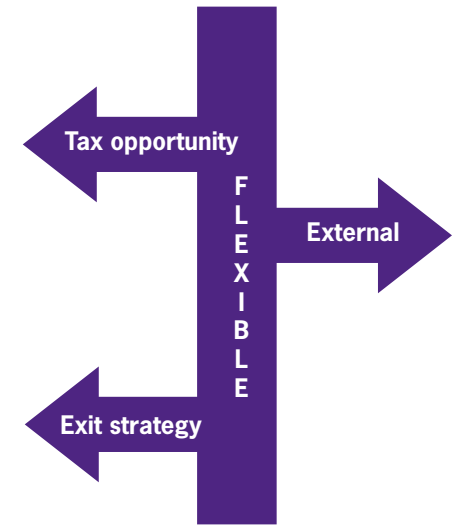


Creativity

Business plan is fundamental to success and provides a platform to identify key milestones for your start-up and metrics to monitor these.

Adaptability

Having a flexible structure in place from the outset allows start-ups to work to maximise their value at the time of exit.

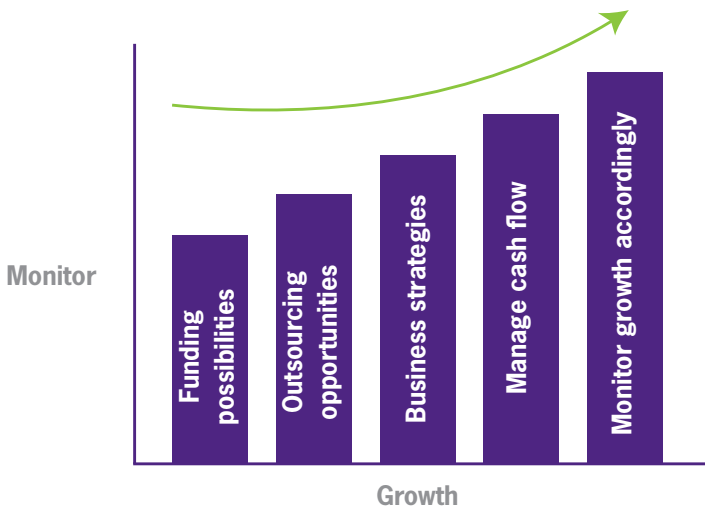
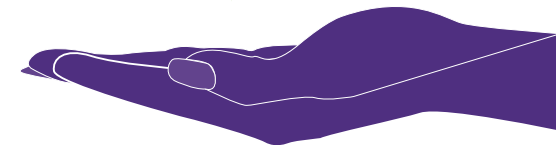
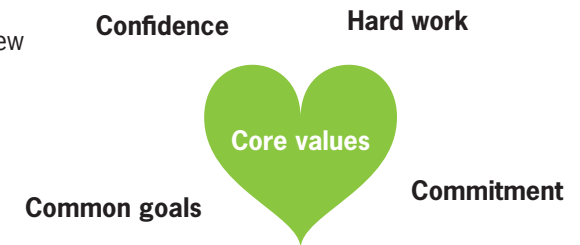


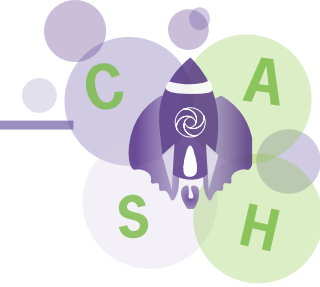
Scalability

Cash flow management and funding is key to scaling the growth of your start-up business. On expanding to new markets, be aware up-front of any challenges ahead so you can plan to succeed.

Heart

Important to have the right advisors for your start-up to support you through the first few years of your business plan.

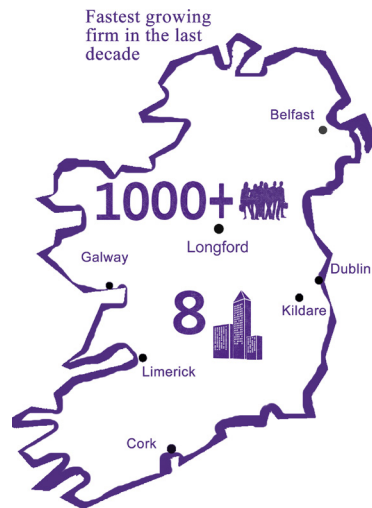




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