

Economic Advisory

Sound economic analysis is at the core of successful policy and business decision making.





Our clients benefit from clear, independent and **evidence backed research and analysis.**

BENEFIT FROM OUR EXTENSIVE ECONOMIC ADVISORY EXPERIENCE AND INSIGHTS

Having evidence-based knowledge about the past, present and future environment in which you operate is at the core of successful policy and business decision making.

ECONOMIC ADVISORY ENCOMPASSES A BROAD RANGE OF SERVICES WHICH ARE PRACTICAL, FOCUSED AND EVIDENCE-BASED.

We support public bodies through every stage of the policy life-cycle and provide advisory services to support the decision making of private companies.

The micro- and macro-economic insights we provide to clients are critical in allowing them to better understand the environments in which they operate from a past, present and forecasted future perspective. In doing so, we help to determine the relevant factors which: affect their investment and business decisions; and inform their strategic planning and approach to risk management.

WE STRIVE TO ENABLE CLIENTS TO BETTER UNDERSTAND THE WORLD IN WHICH THEY OPERATE AND EMPOWER GREATER STRATEGIC PLANNING AND DECISION MAKING.



WHO WE ARE

Grant Thornton has an experienced team of Economic Advisory consultants who have a wealth of experience assisting both private and public sector clients across a broad range of industries.

Our team is agile and flexible and is ready to develop tailor-made and bespoke solutions to align with your needs and address the core challenges facing your organisation.

OUR OFFERINGS

Our Economic Advisory team leverage our expertise in delivering analytical and commercial insights across a broad range of industries.

The Economic Advisory service line within Grant Thornton Business Consulting is focused on a set of offerings which support decision making at every stage of the project life-cycle. Our product offering includes, but is not limited to the following services.



1 Policy, Sector and Market Analysis

We will support you in analysing sectors, markets and potential impacts of policy interventions. Services include market sizing, competitiveness benchmarking, sector reviews and modelling future scenarios. Our team has access to a vast array of key data sources to support evidence building.



2 Growth Strategies

Based on in-depth research, surveys, modelling and comprehensive stakeholder engagement, our team will support you in developing bespoke growth strategies. This encompasses strategies for organisations and wider sectors/industries with specific, evidence-based recommendations to stimulate expansion.



3 Business Cases

Our team can assist with business case development for projects of strategic significance, providing the relevant insights to enable project appraisal using economic and financial analysis. This includes cost-benefit analyses (CBAs), feasibility studies and economic impact assessments.



4 Post-Project Evaluations

We will support you in conducting ex-post reviews and evaluations of critical projects and programmes through the provision of independent and objective economic analysis. Our team can conduct balanced assessments of project and programme performance, clearly outlining interventions for further improvement.

Grant Thornton will provide you with access to **highly skilled** and experienced **Economic Advisory experts.**

KEY CONTACTS FOR OUR DEDICATED TEAM:

At Grant Thornton, we can meet you to tailor a complete end-to-end solution that suits your needs.

Please do not hesitate to call a member of our team to discuss your options further.



Brendan Foster

Partner, Head of Advisory.

T +353 (0)1 680 5945

E Brendan.Foster@ie.gt.com



Andrew Webb

Director, Chief Economist.

T +44 28 9587 2318

E Andrew.Webb@ie.gt.com



Lindsay Bell

Associate Director,
Economic Advisory

T +353 (0)1 500 8038

E Lindsay.Bell@ie.gt.com



Lorcan Blake

Associate Director,
Economic Advisory

T +353 (0)1 408 6910

E LorcanAndrew.Blake@ie.gt.com

Offices in Dublin, Belfast, Cork, Galway, Kildare, Limerick, Longford and Isle of Man.



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